



International Federation of Catholic Universities  
Training Department

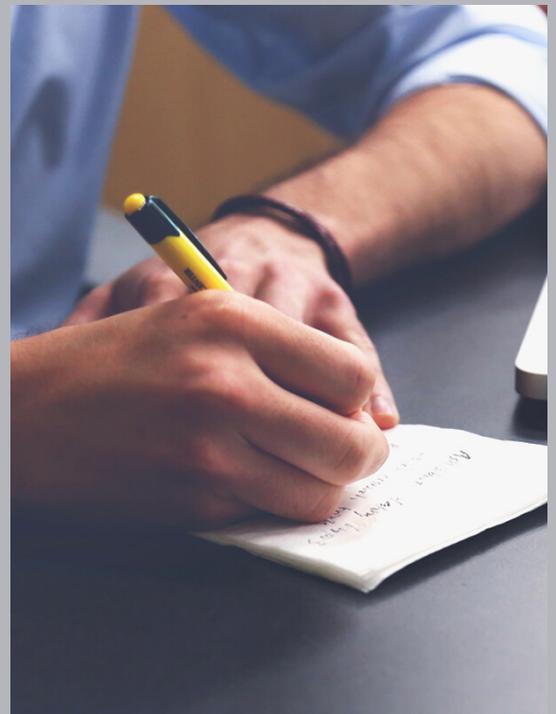
# APPLIED FORESIGHT WORKSHOP: THE FUTURE OF OUR UNIVERSITIES

*Strategic Training for Academic Leaders*

## *Presentation*

The world market of higher education is facing momentous mutations. The 4th Industrial Revolution and its emerging technologies, in particular artificial intelligence, are posing the greatest contemporary challenge to universities across the globe. Not only does this require far-reaching restructuring efforts on and off our campuses, but the obsolescence or mutation of entire categories of jobs and the ongoing emergence of new ones also compel institutions of higher learning to rethink their educational mission. The ability to understand and assess developing trends and to anticipate future contexts will be key to the capacity of universities to adapt to or simply survive the unprecedented transformations that are underway.

To assist presidents and all staff members involved in management and strategic planning in dealing with these challenges, IFCU has developed a training program that will introduce the benefits of futures studies methodologies, with an emphasis on trend watching and scenario planning. This program will equip participants with innovative tools and concepts that will allow them to develop a clearer vision of possible futures and identify opportunities and ways to mitigate risks.



## *Dates*

June 6-8, 2023

## *Venue*

Catholic Institute of Paris

## *Participants*

University Presidents, Vice-Presidents, Deans, members of managerial staff



## Program Content

### **Day 1 - Global mutations in higher education and research at world and regional level**

This module will provide a broad overview of the fast-evolving context (commoditization, pervasive reliance on developing technologies, employability imperative) in which any futures study project in higher education must take place.

### **Day 2 - The methodology of Futures Studies**

This module will introduce participants to the main methodological paths and tools currently used in futures studies while relying on concrete case studies relevant to the field of higher education.

### **Day 3 - Group workshops aimed at applying scenario-planning methods**

This module will enable participants to implement the methodologies and tools they have mastered to the making of future scenarios based on parameters specific to their own university or college

#### *Fees:*

*IFCU Members : 1200€*

*Non-IFCU Members : 1600 €*

*Fees include participation in all workshop sessions and lunches (3). Travel and local transportation costs, lodging, as well as dinners, are the responsibility of the participants.*



## Instructors

### **François Mabilie**

Secretary General of the International Federation of Catholic Universities (FIUC), Honorary Dean of the Faculty of Social and Economic Sciences of the Institut Catholique de Paris, statutory researcher at the CNRS, expert for the Fonds National de Recherche Scientifique (FNRS-Belgium) and for COST (European Cooperation in Science and Technology), François Mabilie is Professor (HDR) of Political Science.

**Dr. Corinne Mellul** heads the Foresight Unit at IFCU and teaches at Sciences Po. She also worked as a ministerial adviser at the French Ministry of Foresight, Public Policy Evaluation and the Digital Economy.

## Methodology

**Active involvement** is key to the program, as participants will be called upon to share their own experiences and use their mastery of the tools and methodologies acquired in the program to enrich their vision of the future of their own institution. Participants will be provided with a complimentary copy of IFCU's trend-watching reports and of the "Future of Work and Skills" booklet – a futures studies training tool developed especially for IFCU member universities.

### **Contact:**

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