APPLIED FORESIGHT WORKSHOP: THE FUTURE OF OUR UNIVERSITIES

To assist presidents and all staff members involved in management and strategic planning, IFCU has developed a training program that will introduce the benefits of futures studies methodologies, with an emphasis on trend watching and scenario planning.

Presentation

The world market of higher education is facing momentous mutations. The 4th Industrial Revolution and its emerging technologies, in particular artificial intelligence, are posing the greatest contemporary challenge to universities across the globe. Not only does this require far-reaching restructuring efforts on and off our campuses, but the obsolescence or mutation of entire categories of jobs and the ongoing emergence of new ones also compel institutions of higher learning to rethink their educational mission. The ability to understand and assess developing trends and to anticipate future contexts will be key to the capacity of universities to adapt to or simply survive the unprecedented transformations that are underway.

To assist presidents and all staff members involved in management and strategic planning in dealing with these challenges, IFCU has developed a training program that will introduce the benefits of futures studies methodologies, with an emphasis on trend watching and scenario planning. This program will equip participants with innovative tools and concepts that will allow them to develop a clearer vision of possible futures and identify opportunities and ways to mitigate risks.

Dates
December 10-11, 2020

Closing date for registration
November 15th, 2020

Location
Catholic Institute of Paris, France

Participants
University presidents, deans, members of managerial staff at member institutions of higher learning

Fees
IFCU Members: 700 €
Non-IFCU Members: 950 €

Fees include participation in all workshop sessions and lunches (3)

Contact / Registration

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**Module 1:**

**Global mutations in higher education and research at world and regional level**

This module will provide a broad overview of the fast-evolving context (commoditization, pervasive reliance on developing technologies, employability imperative) in which any futures study project in higher education must take place.

**Module 2:**

**The methodology of Futures Studies**

This module will introduce participants to the main methodological paths and tools currently used in futures studies while relying on concrete case studies relevant to the field of higher education.

**Module 3:**

**Group workshops aimed at applying scenario-planning methods**

This module will enable participants to implement the methodologies and tools they have mastered to the making of future scenarios based on parameters specific to their own university or college.

**Active involvement** is key to the program, as participants will be called upon to share their own experiences and use their mastery of the tools and methodologies acquired in the program to enrich their vision of the future of their own institution. Participants will be provided with a complimentary copy of IFCU’s 2018 and 2019 trend-watching reports and of the “Future of Work and Skills” booklet – a futures studies training tool developed especially for IFCU member universities.